

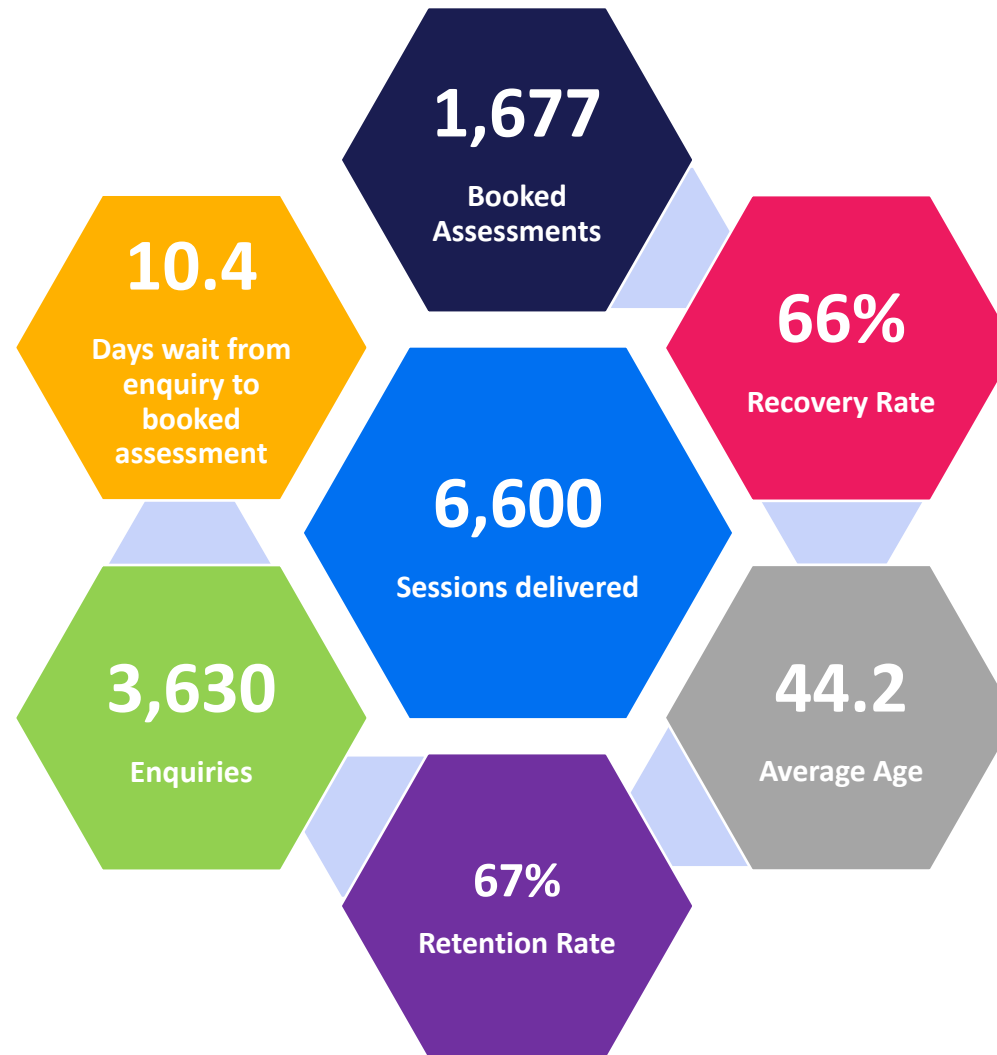


NewAccess for Small Business Owners (NASBO) – Program Progress and Findings

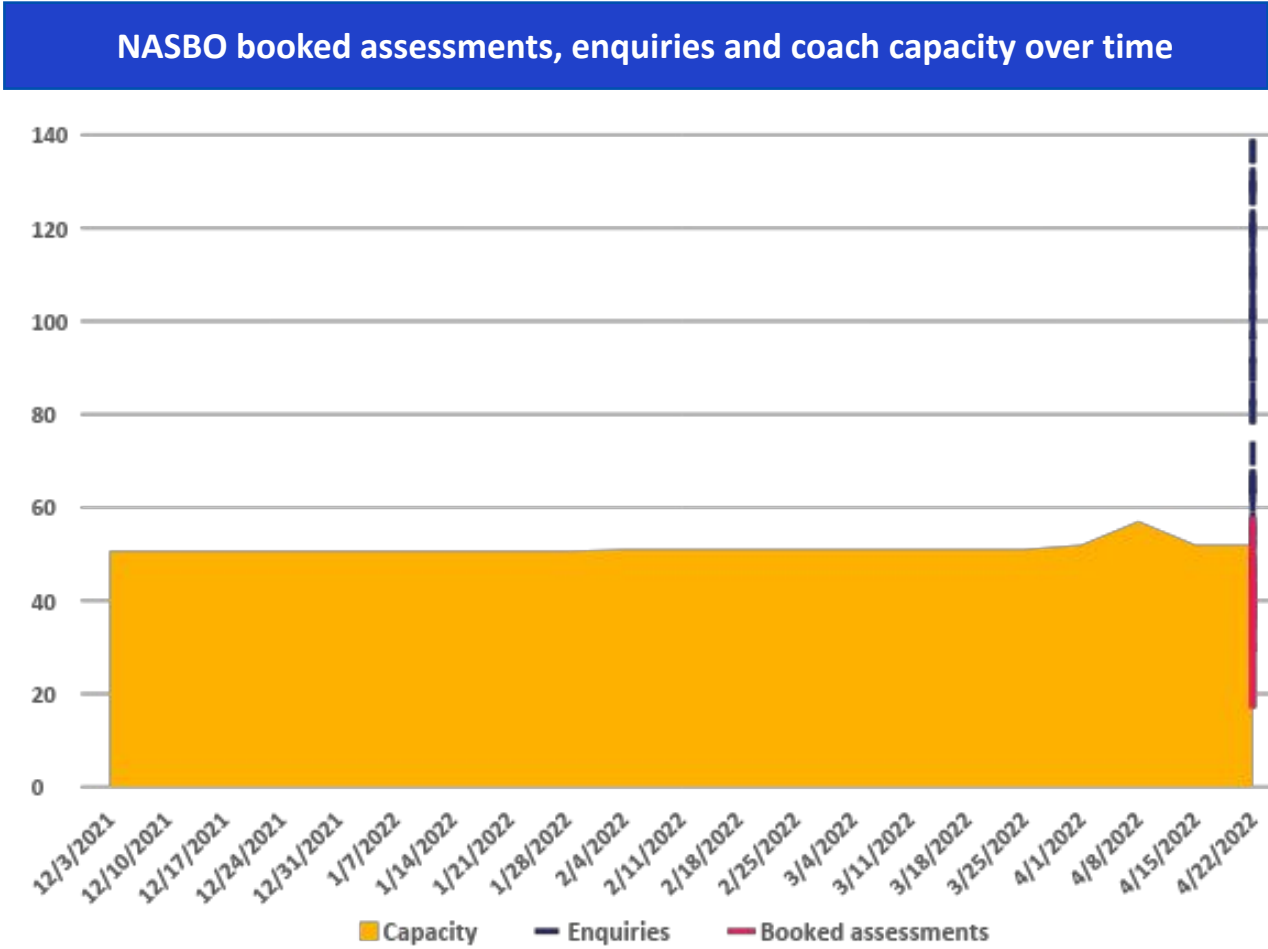
Advisory Group Meeting
28th April 2022

What is the data telling us?

Snapshot



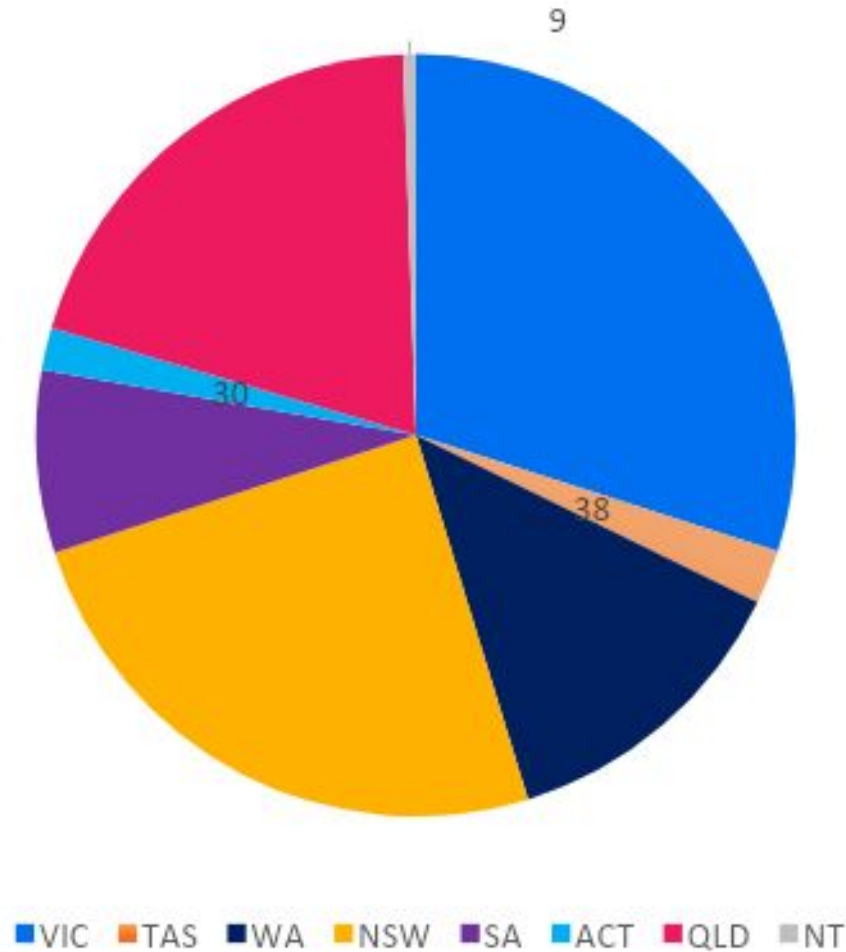
February and March demand snapshot



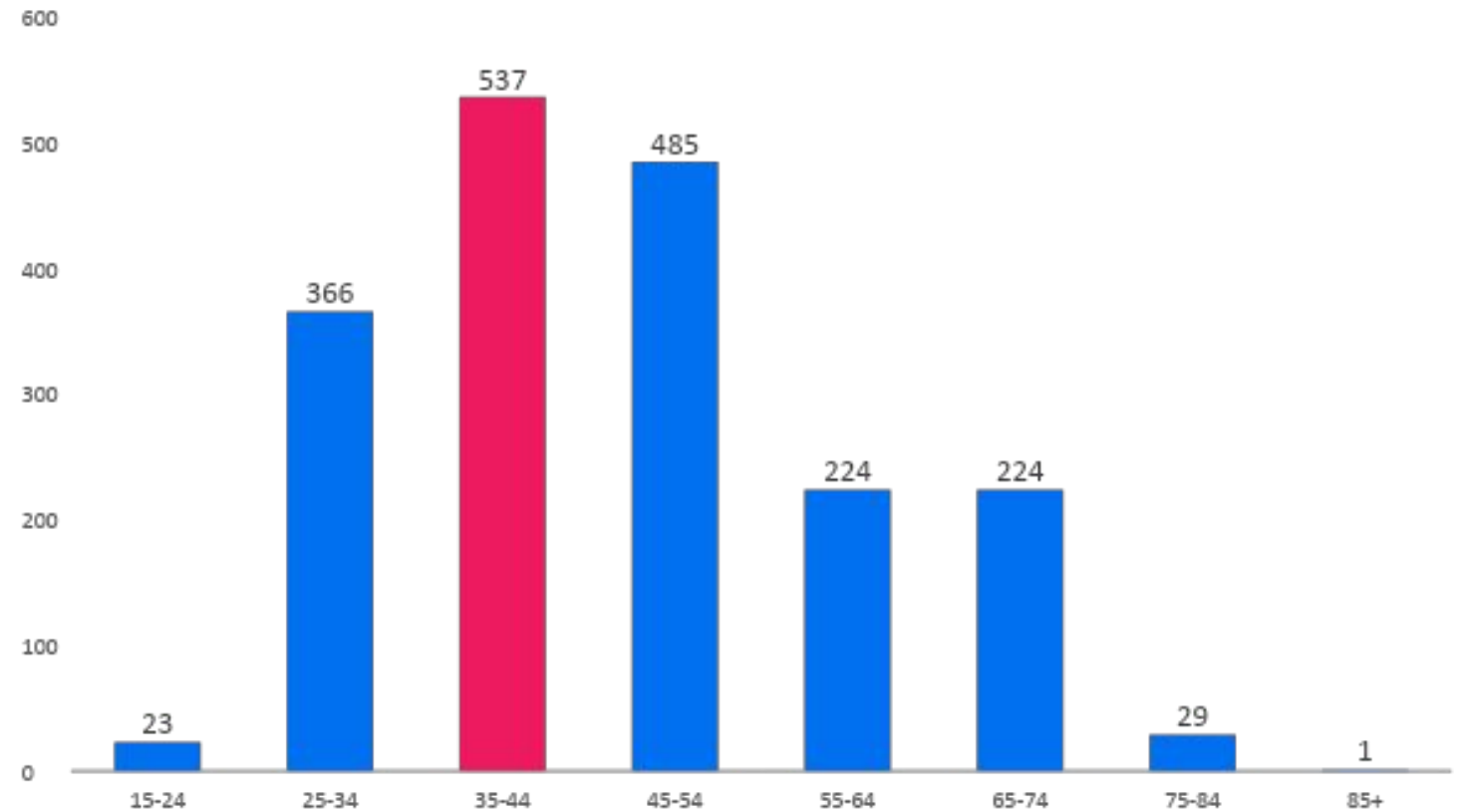
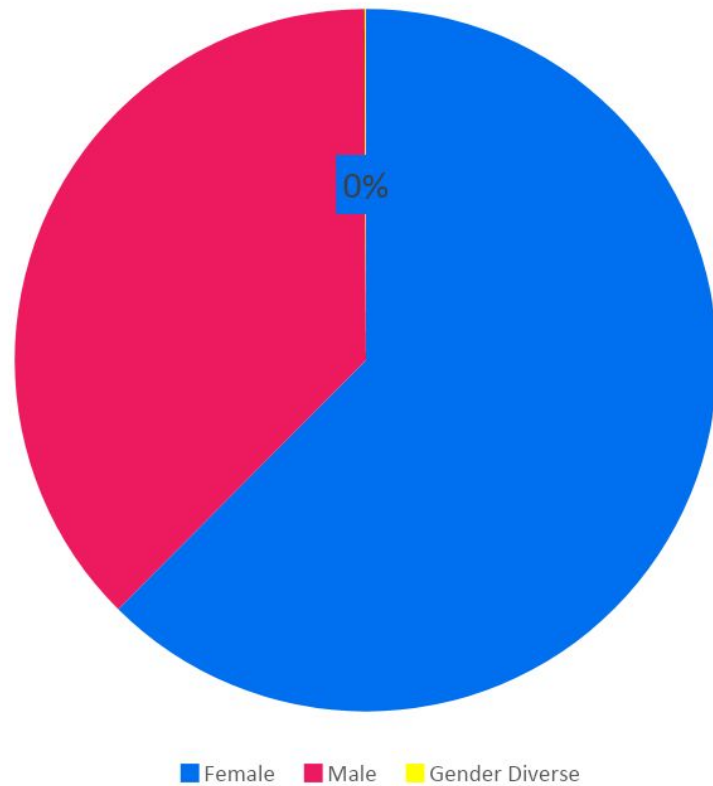
DEMAND			
February		March	
268	160	528	199
Total enquiries	Total booked assessments	Total enquiries	Total booked assessments

FEBRUARY OUTCOMES			
February		March	
61%	74%	67%	76%
Recovery rate	Reliable improvement	Recovery rate	Reliable improvement

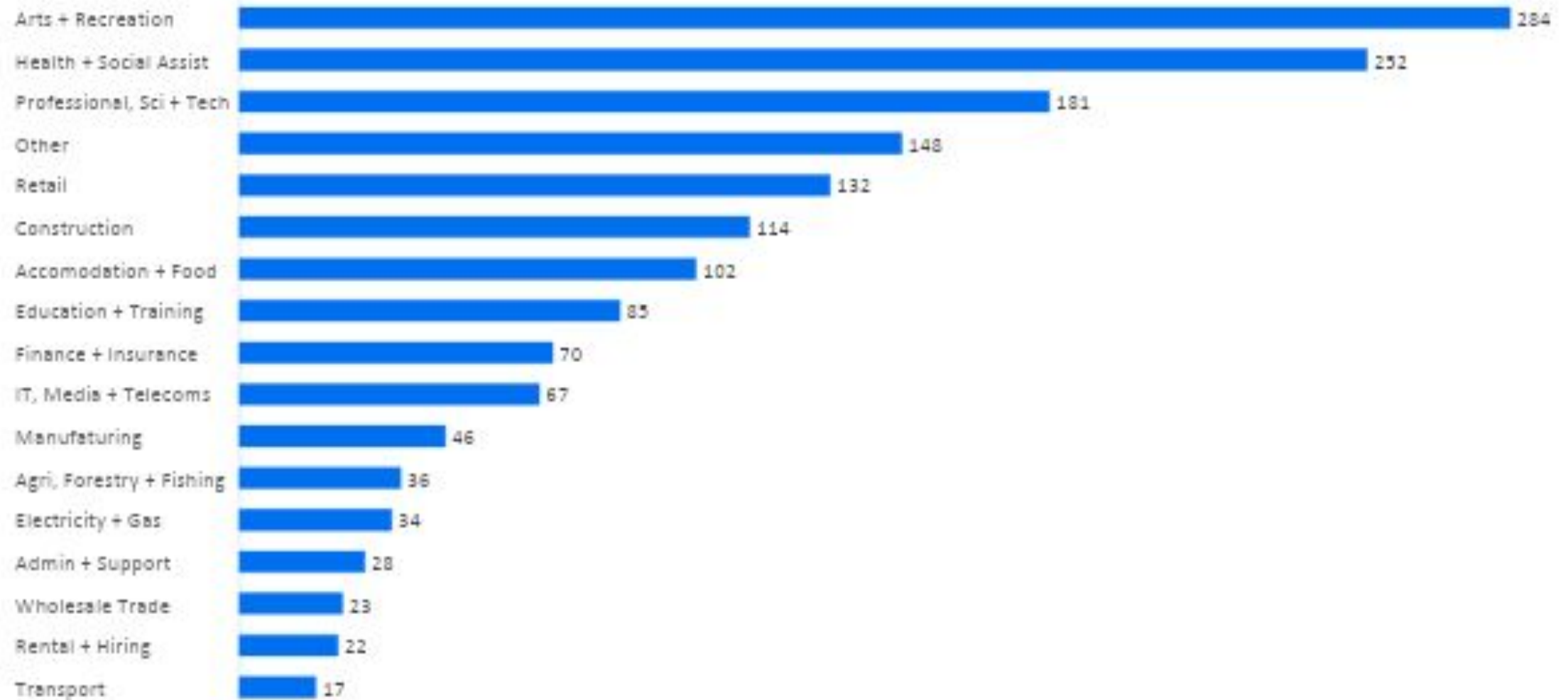
Number of Assessments by State



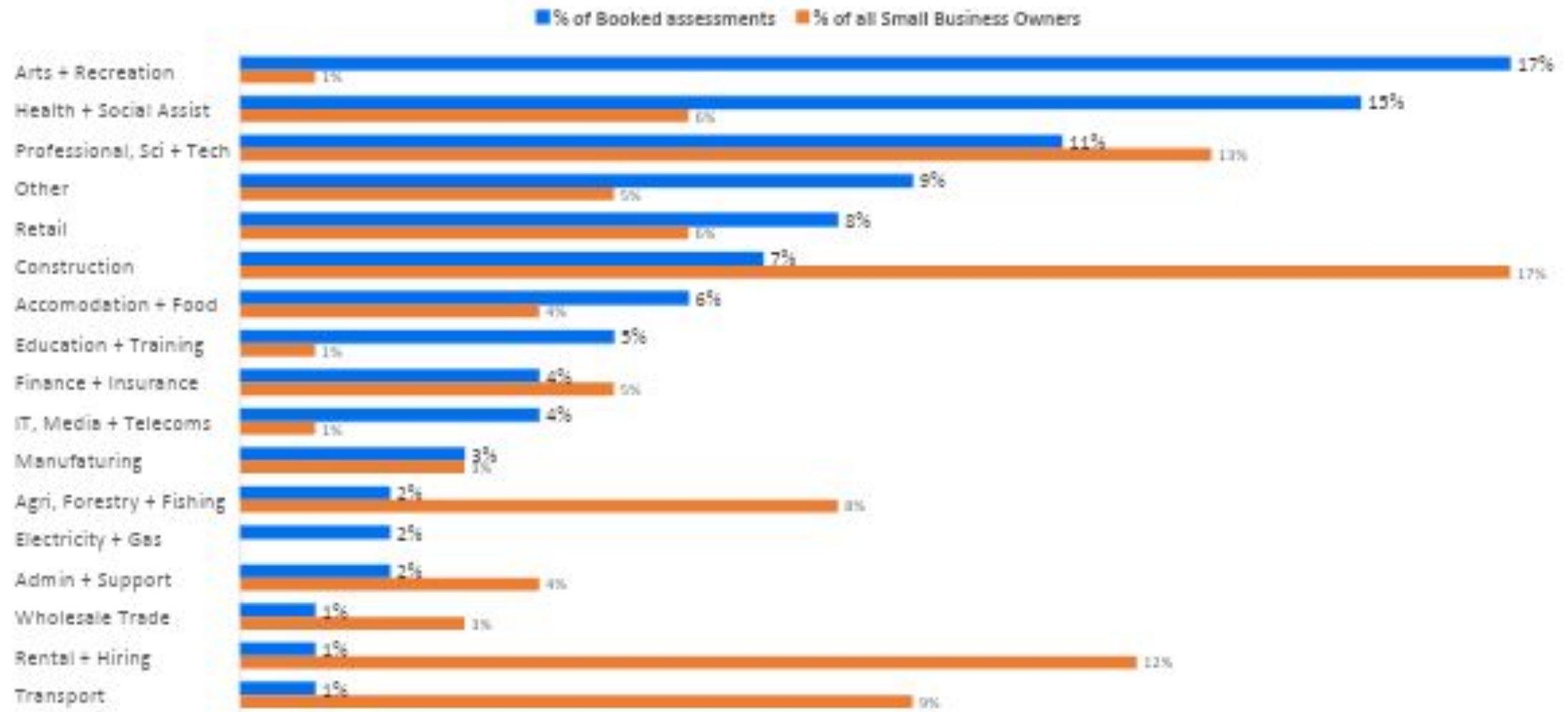
Gender and Age



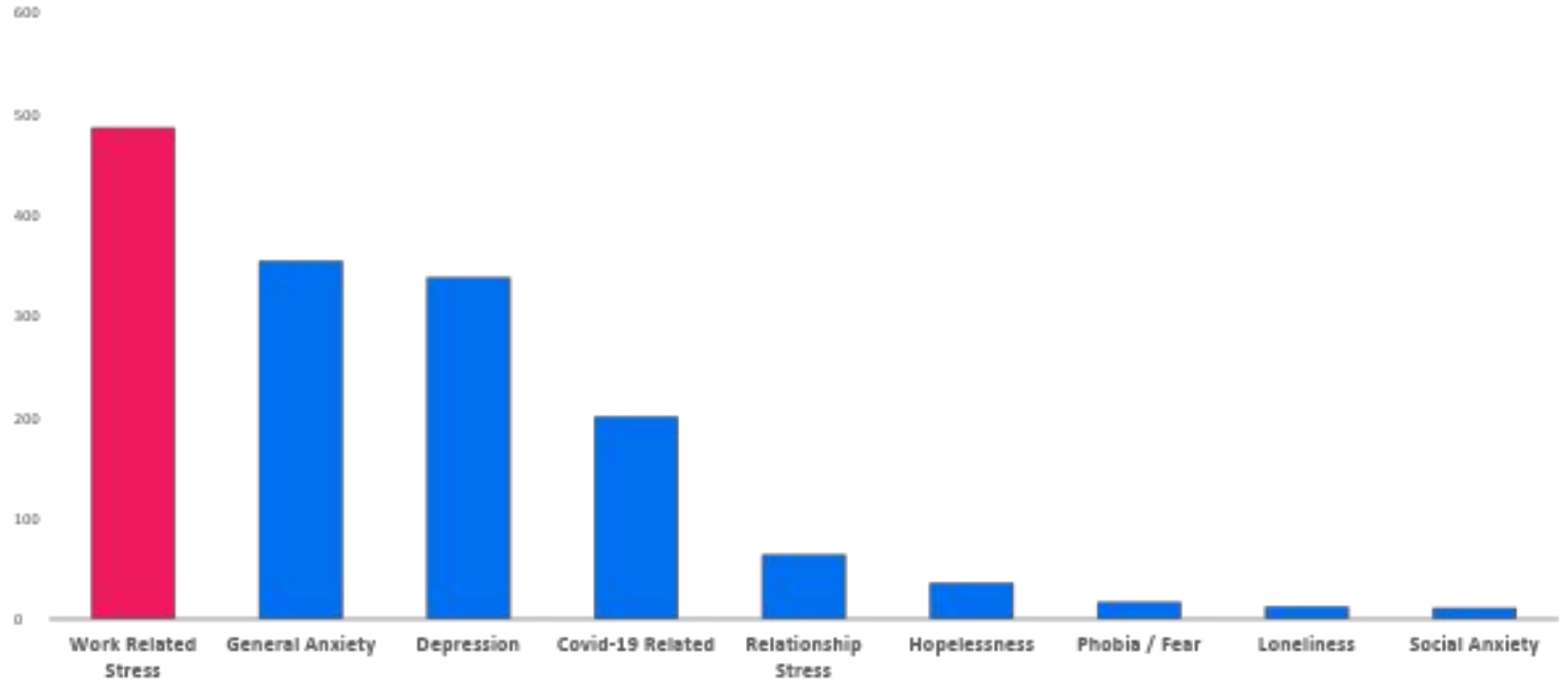
Assessments by Industry



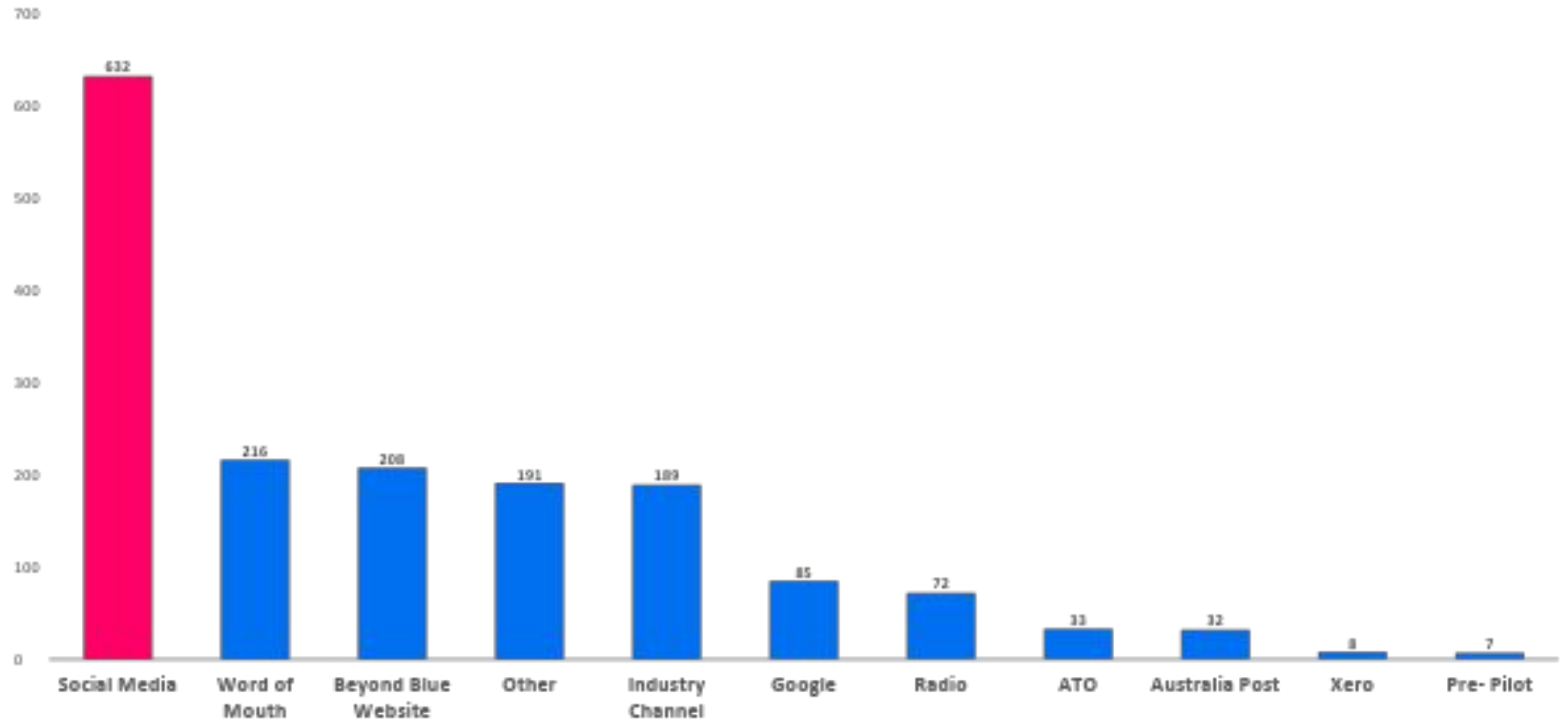
Assessments by Industry



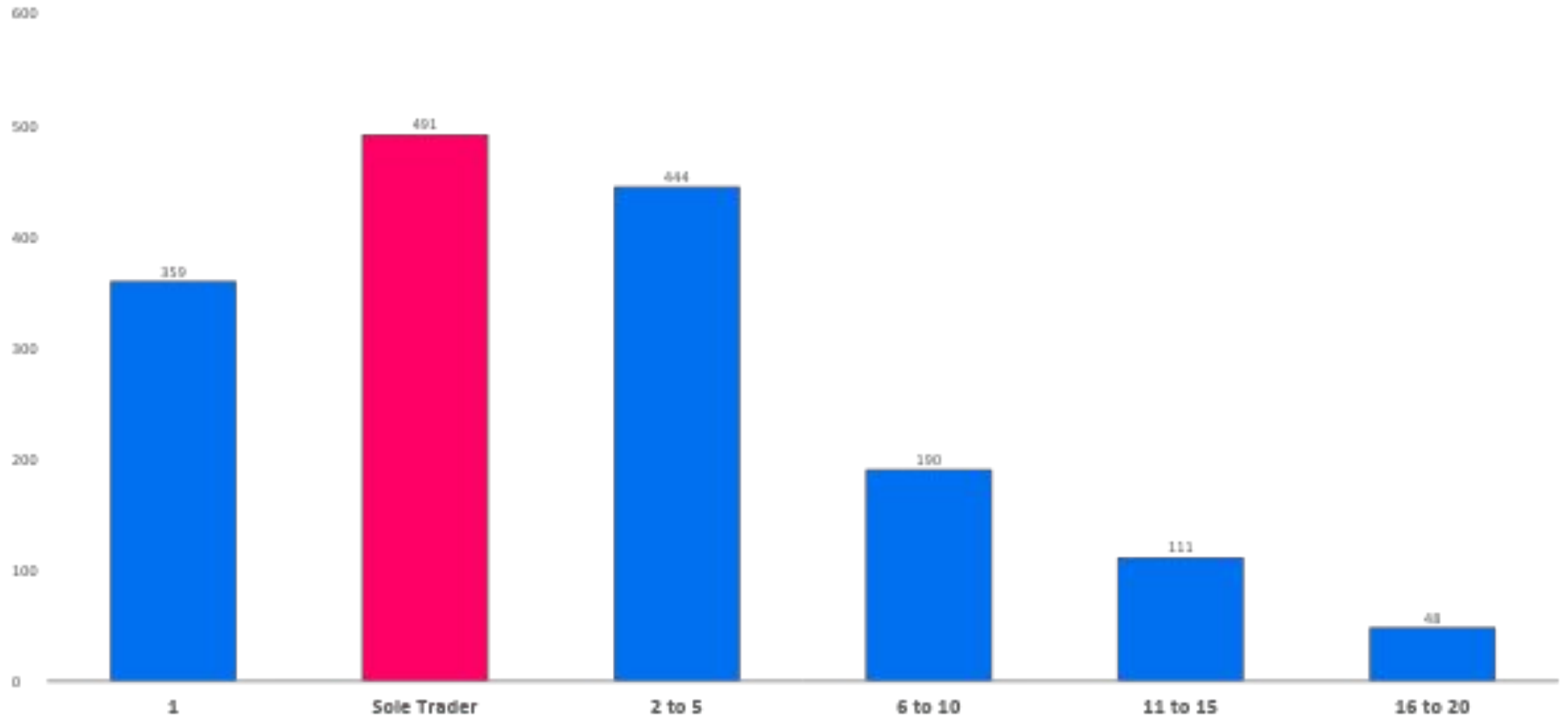
Primary reason for referral



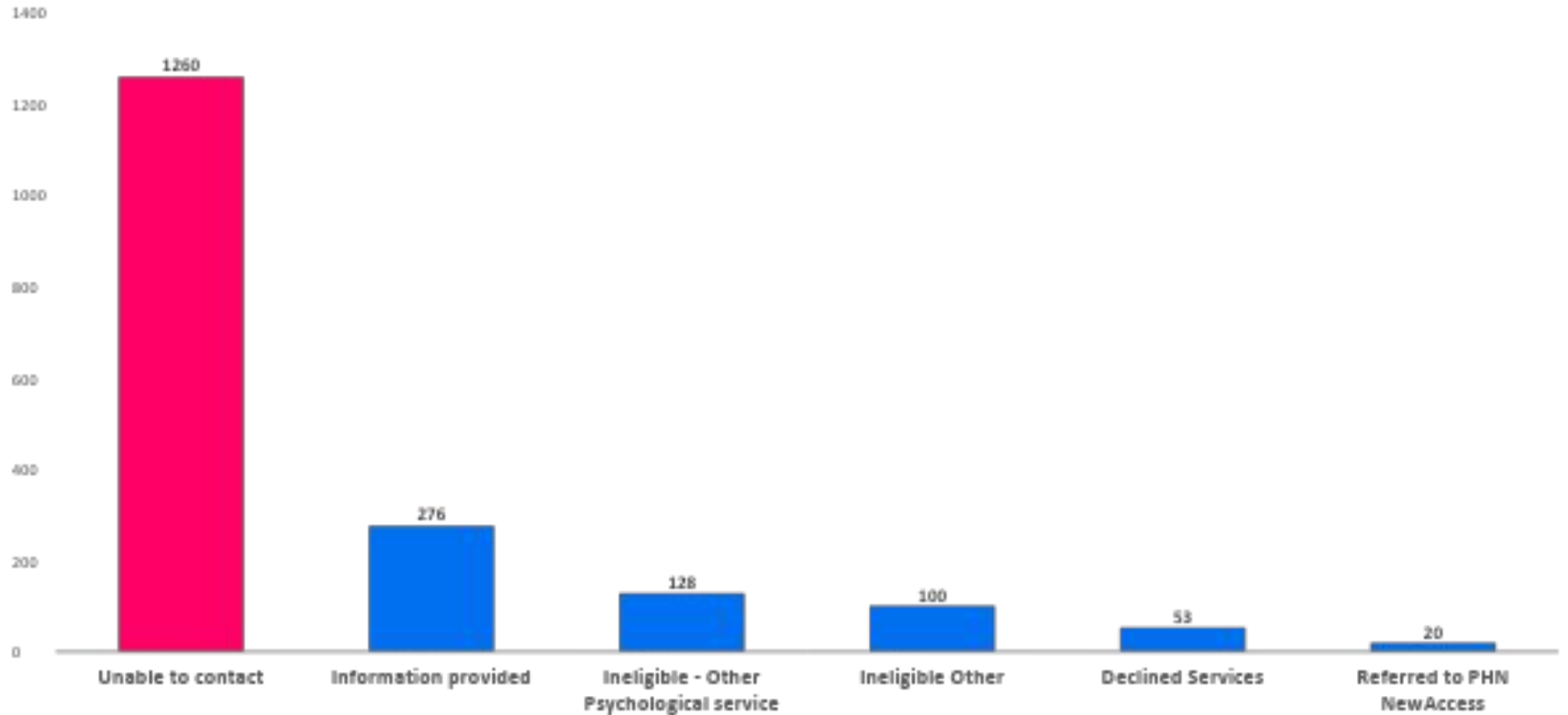
Referral Source



Number of employees



Reason for not converting



What participants are saying

Key information

89%

Of participants would recommend NASBO to other small business owners

89%

Of participants received the help that mattered to them

86%

Of participants feel more productive and able to address future business challenges

“Taking part in the NASBO Program has helped me to develop valuable skills which I have implemented into my daily life. This in turn has assisted me to manage stress in my business, helped in my family relationships and given me a more positive outlook on life. I felt comfortable speaking with my coach Lawrence and liked the fact it was confidential and not being recorded on my medical records with my family doctor.”

Participant, NewAccess for Small Business Owners



Thank You